

End-of-Life Coalition



Support for your journey

We are a regional effort
dedicated to empowering
and educating people and
care providers to make and
respect informed choices
that improve end-of-life
care.

1st Annual End-of-Life Coalition Conference

September 10, 2008

7:00–7:45 Registration/Vendor Visit/Breakfast

7:45–8:00 Welcome/Overview/Housekeeping

8:00–9:30 Dr Ken Doka:

“End-of-Life Care: Where Have We Been?

Where Do We Need to Go?”

9:30–10:00 Break/Visit Vendors

10:00–11:00 Break-Out Sessions

- Lynda Gruenwald-Schmitz: Zilber Hospice—Children and Grief
- Sister Marianne Muscott: St Ann Center for Intergenerational Care—Our Personal Attitudes on Death and Dying
- Becca Mills: Krause Funeral Home—Everything You Wanted to Ask a Funeral Director but were Afraid to Ask
- Paul Malley: Aging with Dignity—FIVE WISHES, Power of Attorney for Health Care

11:00–12:30 Todd Hochberg:

Documentary Photographer and Filmmaker

Moments Held: Legacy Work

12:30–1:30 Lunch/Vendors/Prizes

1:30–3:00 Cultural Differences at End of Life

3:00–3:30 Break with Vendors

3:30–4:30 Mark Gorkin, The Stress Doc

“Practicing Safe Stress in Times of Change”

Close /Thank You/CEUs

Raffle Drawing Giveaway at Close of Conference

End-of-Life
Coalition
2008

**FIRST ANNUAL
CONFERENCE
WEDNESDAY
SEPTEMBER 10
7:00am- 4:30pm**



Majestic Theatre
770 N Springdale Rd
Waukesha, WI

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Why Get Involved?

There is such a thing as a “*Good Death*.” A “*Good Death*” is when individuals and families decide and receive the care they want when facing a life-limiting illness.



A “*Good Death*” means freedom from pain and suffering. It means an overwhelming sense of peace for the person who is ending this

journey to begin another. It means to die with dignity, in a place of one’s choosing, surrounded by the love of family and friends.

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- ◆ Registration fee includes all conference materials, CEUs, continental breakfast, lunch and break-out snacks
 - ◆ Any general questions about the conference? Please contact Lisa Turner at (262) 366-0245 or lisa@krausefuneralhome.com
 - ◆ No Refunds
 - ◆ CEUs available thanks to the generosity of Seasons Hospice

Opportunities for Sponsors and Exhibitors

Premier Sponsor (\$2,500)

- Your name and logo will appear on all distributed materials
- Full page ad in the conference booklet
- Opportunity to advertise on the Ultra Screen at the beginning of the conference
- Premier location for exhibitor booth with identification and recognition as a Premier Sponsor before speaker presentation
- Complimentary 4 attendees

Exhibitor Booths (space is limited)

- Booths will be located in the main entranceway of the Majestic Theatre
- Skirted 6 foot tables will be provided
- No electrical outlets
- Complimentary 2 attendees
- Vendor set up 6-7 am morning of conference
- Tear down 3:30 pm afternoon of conference

This educational conference is for health care and other related professionals to increase their knowledge on end-of-life issues.

Seasons Hospice and Palliative Care is an approved provider of continuing nursing education by the Massachusetts Association of Registered Nurses, Inc., an accredited approver by the American Nurses Credentialing Center’s Commission on Accreditation.

Sponsorships and exhibitor booth spaces are limited. Please contact Robert Griesemer at (414) 801-4835 or email him at prestigehealth@wi.rr.com.

Registration Form

Company: _____

Name: _____

Address: _____

City/Zip: _____

Phone: _____

Email: _____

Break Out Choice _____

Make checks payable to the End-of-Life Coalition of S.E. Wisconsin.

- ◆ Attendee
 - \$35—Before July 15th
 - \$50—After July 15th
 - \$75—At the Door
- ◆ \$250—Exhibitor Booth by July 15th; \$300 after July 15th
- ◆ \$2,500—Premier Sponsor

To attend this event, please mail your registration form and check to:

Stacy Lemley
Wyndham House & Cottage
1109 Cecilia Drive
Pewaukee WI 53072

To sponsor this event, please mail your registration form and check to:

Julie Schlieve
Heritage Square
5404 W Loomis Road
Greendale WI 53129